



# SOCIAL VENTION

## The 10 BEST Instagram Apps You're NOT Using for Your Brand... and You Should!



### PicPlayPost

Want to do a collage of videos? It is possible and, again, super easy. Pick your videos, pick the layout and BAM, you have multiple videos playing at once.



### TagsForLikes

Wonder what tags are best for your Instagram? Take out the guesswork and use TFL! You can instantly find out and clip copy the most relevant tags for your clients and customers.

(Full disclosure, you'll have to remove a few #TFL hashtags and you may not want to use all hashtags in a their list, but it will save you so much time!) You can also create your own customized hashtag lists to help your customers find YOU and request lists.



### iWaterMark

Need to add your logo to a pic? This is easy. There is a free version, but I'm not keen on advertisements that delay me finishing a project so I have the paid version. Easy peasy!



### Red Stamp

I've been in love with Red Stamp since I met the founders in Minneapolis years ago. This is an easy way to create invitations, thank you notes and holiday greetings in one simple app. There are a lot of layouts and it's literally a matter of picking pics, text and layout.



### Latergramme / Repost & Regram

Okay, Latergramme as well as Repost and Regram are also at the top of my list of Instagram apps because you can reward your customers and clients for their posts! You simply get into the app, find folks who have tagged you and then share their pic on your Instagram. (This is powerful b/c 81% or more trust word of mouth marketing – even if it's online from someone they don't know! So every time your customers talk about YOU, it's marketing gold! Take advantage of this word of mouth marketing and highlight those who are bragging about you to their friends! Our clients even do hashtag contest to reward those who post on Twitter/Instagram weekly w/ great swag!)



### Insatrack

Looking for ROI besides “likes”, comments and regramming? Insatrack allows you to track your followers, discover who unfollowed you, who's not following you back and rank your followers by influence. It's fast, accurate and extremely intuitive. Some features cost you money, but the basics are free. As a business owner, you want to know WHAT is working and WHO is your fan. This app does it all.