

The 10 BEST Instagram Apps You're NOT Using for Your Brand... and You Should!



Layout by Instagram

Layout by Instagram is a free app to combine multiple photos into one. Super simple: select images, chose a layout and tag friends!

(I'd be lying if I didn't also tell you I absolutely LOVE DipTic and Instasize! You can create backgrounds around photos of all sizes whether it's one pic or a collage. You can also add text!)



WordSwag

WordSwag "automatically" turns your words into beautiful text designs. It's like having a graphic designer in your pocket! I can't express how much I love this for brands! Use a current picture or a background w/ your colors, pick your text & style and you even have the option to add your logo at the end so it's fully branded.

WE USE THIS ALL THE TIME. Don't wait and download this app. You can thank me later!



PingTank

PingTank takes your photos from dull to fabulous by adding fun and engaging 2D and 3D animation. Add kisses, emojis and more to express how you really feel.



Hyperlapse from Instagram

Hyperlapse also comes from Instagram, but instead of creating collages, it lets you create amazing time lapse videos from videos or a series of pics. It's quick and simple w/out ANY training or fancy equipment.



Legend

My absolutely fave instagram app! (Well, alright, it's tied with WordSwag, but it does something totally different!) Create "POW" in 6 second of video with literally NO effort. If you download this app, you'll never be sorry and will immediately be addicted for your brand. It's a great way to get attention NOW!

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